

JUNE 27-30, 2016

GREATER COLUMBUS CONVENTION CENTER, OHIO

# EQUIPMENT FLEET MANAGEMENT

2016  
NATIONAL  
CONFERENCE



## HIGHLIGHTS

- TECHNICAL PRESENTATIONS
- PANEL DISCUSSIONS
- REGIONAL BREAK-OUT SESSIONS
- EQUIPMENT DISPLAYS

## WHO SHOULD ATTEND

- STATE D.O.T. EQUIPMENT DIRECTORS
- PUBLIC & PRIVATE FLEET MANAGERS
- RESEARCHERS & CONSULTANTS
- EQUIPMENT VENDORS

## INFORMATION

517.432.8220

[www.emtsp.org/national2016](http://www.emtsp.org/national2016)

**EMTSP**

EQUIPMENT MANAGEMENT TECHNICAL SERVICES PROGRAM

SPONSORS

**AASHTO**  
THE VOICE OF TRANSPORTATION

**TRB**  
TRANSPORTATION RESEARCH BOARD

# EQUIPMENT FLEET MANAGEMENT

2016  
NATIONAL  
CONFERENCE

**ADVANCING FLEET MANAGEMENT ACROSS AMERICA**

# INFO

The American Association of State Highway & Transportation Officials (AASHTO) Equipment Management Technical Services Program (EMTSP) and the Transportation Research Board (TRB) invite you to attend and participate in the Equipment Fleet Management 2016 National Conference and Trade Show.

The event will be attended by highway equipment fleet managers, administrators, directors, engineers from state, local, and federal governments, representatives from the highway maintenance and equipment industry, academic and research participants, and members from the AASHTO and the TRB.

The conference will feature technical presentations from experts and panel discussions on various fleet management issues by representatives of the highway equipment industry, state DOTs, federal government, research, and academic communities. Break-out sessions and business meetings will be provided for the four EMTSP Regional Partnerships, and a forum to share equipment fleet management strategies and best practices will be provided.

This conference will afford the opportunity to learn about national initiatives, current and future research projects by AASHTO and TRB, as well as technological advances in equipment technologies. Attendees will network, interact, and share professional knowledge and insights with peers from state, federal, and local governments and representatives from the highway equipment industry throughout the country.

## LOCATION

The conference will be held at the the Greater Columbus Convention Center, and the conference hotel is the Hampton Inn & Suites. The hotel is centrally located with many outstanding restaurants nearby.

## RESERVATIONS

■ **NON-INVITATIONAL TRAVELERS.** Please make your room reservations by **June 3, 2016**, to obtain a negotiated rate of \$129 per night. Contact the hotel at **(614) 559-2000** and identify yourself as a delegate to the Equipment Fleet Management Conference.

■ **INVITATIONAL TRAVELERS** should *not* call the hotel for a reservation. If you receive an invitation from the AASHTO EMTSP, please complete the travel planning request form found at **[www.emtsp.org/national2016/travel](http://www.emtsp.org/national2016/travel)**. Complete travel planning procedures



# INFO *CONTINUED*

will be communicated to invitational travelers as they are identified and we will make your lodging reservation for you.

## REGISTRATION

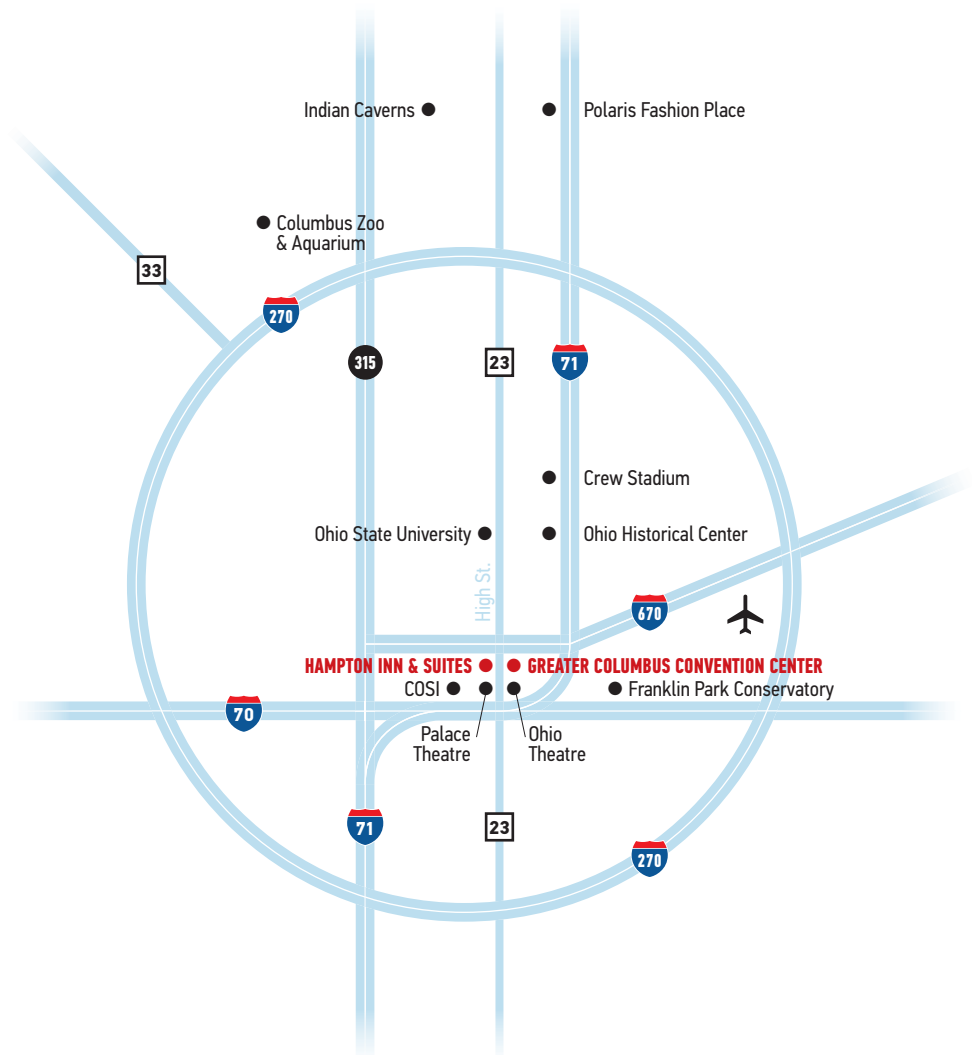
Please complete the attached meeting registration form and return by fax or mail to the address indicated on the form, or register online at [www.emtsp.org/national2016](http://www.emtsp.org/national2016).

All registrations include breakfast, break refreshments, and lunches starting Monday at 7:00 A.M. through Thursday noon, and dinner on Tuesday evening.

■ **STATE DOT AGENCY MEMBERS.** Invitational travel costs to the conference will be paid by the AASHTO EMTSP program for *one* attendee from each state DOT. Participants not covered by invitation may register at the rate of \$300 per person. AASHTO EMTSP membership benefits include paid registration for one state DOT registrant who will get one (1) vote on issues being considered at his/her respective EMTSP Regional Partnership business meeting and on joint initiatives.

■ **LOCAL & FEDERAL GOVERNMENT OFFICIALS** and **ACADEMIC ATTENDEES** may register at the rate of \$400 per person.

■ **EQUIPMENT CONTRACTORS, SUPPLIERS,** and **CONSULTANTS** may register to exhibit and attend open sessions of the conference. Registration as an exhibitor includes two (2) admissions to the conference. Additional exhibitor registrants beyond two must register at \$500 per person. Details about exhibiting and sponsorship opportunities are described on the Exhibitor Registration Form.



■ **SPOUSE/GUEST PROGRAM & REGISTRATION** includes conference meals, breaks, and Tuesday evening event. Spouse/guest program registration is \$125 per person.

## AGENDA

The conference planning committee is finalizing an energetic and dynamic conference agenda with an emphasis on sharing information and knowledge.

Scheduled presenters are now being selected and scheduled. Please check the website for updates.

Planned technical presentations will include topics on fleet management practices, new equipment technologies, industry and

government fleet updates, and research projects. Presenters will include experts and panel members from the highway equipment industry, state DOTs, federal government, academic, and research communities.

Additional information about these exciting events will be provided on the conference website as it becomes available.

## EVENING ACTIVITY

An exciting activity is being planned at the Columbus Zoo & Aquarium on Tuesday evening.

► **Information will be provided on the conference website as it becomes available.**

# EQUIPMENT FLEET MANAGEMENT

2016 NATIONAL CONFERENCE

ADVANCING FLEET MANAGEMENT ACROSS AMERICA

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**AGENDA**

<b>SUNDAY</b> JUNE <b>26</b>	TBD	Registration	
<b>MONDAY</b> JUNE <b>27</b>	7:00 AM–10:00 AM	Breakfast Buffet and Registration	
	8:00 AM–8:30 AM	<b>NATIONAL CONVENTION OVERVIEW</b>	
	8:30 AM–10:00 AM	<b>REGIONAL GROUP PRIVATE MEETING &amp; BUSINESS SESSION</b>	
	10:00 AM–10:15 AM	Break	} Vendor Set-up
	10:15 AM–NOON	<b>REGIONAL PARTNERSHIP AGENCY ROUNDTABLE SESSION</b>	
	NOON–1:00 PM	Lunch	
	1:00 PM–3:00 PM	<b>REGIONAL PARTNERSHIP AGENCY ROUNDTABLE SESSION</b>	
	3:00 PM–3:15 PM	Break	
	3:15 PM–5:00 PM	<b>NATIONAL UPDATES: RESEARCH TOPICS, VOTING, DISCUSSION OF CURRENT RESEARCH</b>	
5:00 PM–7:00 PM	Welcome Icebreaker and Equipment Displays (EXHIBIT HALL E)		
<b>TUESDAY</b> JUNE <b>28</b>	7:00 AM–8:00 AM	Breakfast Buffet and Equipment Displays	
	8:00 AM–8:30 AM	<b>WELCOME</b>	
	8:30 AM–10:00 AM	<b>TECHNICAL SESSIONS</b>	
	10:00 AM–10:30 AM	Break	
	10:30 AM–11:30 AM	Equipment Displays	
	11:30 AM–12:30 PM	Lunch in Exhibit Area	
	12:30 PM–2:00 PM	Equipment Displays	
	2:00 PM–2:15 PM	Break	
	2:15 PM–4:30 PM	<b>TECHNICAL SESSIONS</b>	
	4:30 PM–5:00 PM	Board Bus	
	5:00 PM–9:00 PM	Columbus Zoo and Dinner	
<b>WEDNESDAY</b> JUNE <b>29</b>	7:00 AM–8:00 AM	Breakfast Buffet and Equipment Displays	
	8:00 AM–10:00 AM	<b>REGIONAL TOPICS</b>	
	10:00 AM–10:15 AM	Break and Equipment Displays	
	10:15 AM–12:30 PM	<b>TECHNICAL SESSIONS</b>	
	12:30 PM–1:30 PM	Lunch and Equipment Displays	
	1:30 PM–5:00 PM	Vendors dismantle displays	
	1:30 PM–5:30 PM	<b>TECHNICAL SESSIONS</b>	
6:00 PM	Dinner (on your own)		
<b>THURSDAY</b> JUNE <b>30</b>	7:00 AM–8:00 AM	Breakfast Buffet	
	8:00 AM–10:00 AM	<b>TECHNICAL SESSIONS</b>	
	10:00 AM–10:15 AM	Break	
	10:15 AM–NOON	<b>TECHNICAL SESSIONS</b>	
	NOON–12:30 PM	Lunch	
	12:30 PM–4:30 PM	<b>TOUR OF VEHICLE MODIFICATION ASSEMBLY PLANT AT OPI-CCI</b>	

# STATE & LOCAL AGENCY REGISTRATION

## REGISTER BEFORE MAY 27, 2016

- ▶ ONLINE: [www.emtsp.org/national2016](http://www.emtsp.org/national2016)
- ▶ FAX: (517) 432-8223
- ▶ MAIL, WITH PAYMENT: **AASHTO EMTSP, 2857 Jolly Rd., Okemos, MI 48864**

## REGISTRANT INFORMATION

NAME

TITLE

COMPANY

STREET ADDRESS

CITY / STATE / ZIP

WORK PHONE

EMAIL

## ATTENDEE CATEGORY

- INVITATIONAL STATE DOT AGENCY ATTENDEE ..... *free*
- NON-INVITATIONAL STATE DOT AGENCY ATTENDEE ..... \$300  
Additional State DOT Agency not covered by EMTSP.
- LOCAL AGENCY, ACADEMIA, OR FHWA ATTENDEE ..... \$400

**TOTAL DUE**

\$

## PAYMENT METHOD

- CHECK, payable to "Michigan State University," mailed with registration
- Please bill my CREDIT CARD:

CREDIT CARD NUMBER

EXPIRATION DATE

NAME ON CARD

CARDHOLDER PHONE NUMBER

CARDHOLDER EMAIL (RECEIPT RECIPIENT)

CARDHOLDER STREET ADDRESS

CITY / STATE / ZIP

## CONTINUING EDUCATION

Approximately 1.5 CE units available through Michigan State University (converts to approximately 15 PDH).

## MORE INFORMATION

Contact AASHTO EMTSP:

- ▶ PHONE: (517) 432-8220
- ▶ E-MAIL: [ncpp@egr.msu.edu](mailto:ncpp@egr.msu.edu)



# SPOUSE / GUEST REGISTRATION

## REGISTER BEFORE MAY 27, 2016

- ▶ ONLINE: [www.emtsp.org/national2016](http://www.emtsp.org/national2016)
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## REGISTRANT INFORMATION

NAME

STREET ADDRESS

CITY / STATE / ZIP

PHONE

EMAIL

## SPOUSE/GUEST REGISTRATION

SPOUSE / GUESTS @ \$125 EACH ..... \$ \_\_\_\_\_

## CHILD REGISTRATION

Children 12 and under are free.  
 Children over 12 are at the guest price of \$125 each.

**TOTAL DUE**

\$

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CARDHOLDER EMAIL (RECEIPT RECIPIENT)

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Fees cover conference meals, breaks, reception, and Tuesday evening event.

# EXHIBIT & SPONSORSHIP OPPORTUNITIES

## EXHIBIT FEES & BENEFITS

- 10' x 10' exhibit space ..... \$2,500
- 10' x 20' exhibit space ..... \$5,000
- 20' x 20' exhibit space ..... \$7,500
- 20' x 40' exhibit space ..... \$10,000

Exhibit fee for all exhibitors includes:

- Access to all four Regional State Equipment Managers representing as many as all 50 states and the District of Columbia
- Two (2) conference attendee registrations included (additional registrations available for a fee of \$500 each)
- Exhibit space with curtain, draped table, and two chairs
- Breakfast, lunch, and break refreshments
- Company name and contact information listed in meeting program
- Access to all organized functions

Additional fees for electrical service or other amenities will be paid by exhibitor directly. Further details and requirements can be found on the conference website.

## SPONSORSHIP LEVELS & BENEFITS

*Sponsorship fees do NOT include exhibit space.*

- GOLD SPONSORSHIP** ..... \$10,000
  - Gold Sponsor recognition on EMTSP website
  - Gold Sponsor recognition in meeting program
  - Full-page company ad in meeting program
  - Preferred choice of exhibit space
  - Link to your company's website from logo on EMTSP meeting web page
  - 10 minutes on General Session agenda
- SILVER SPONSORSHIP** ..... \$5,000
  - Silver Sponsor recognition on EMTSP website
  - Silver Sponsor recognition in meeting program
  - Half-page company ad in meeting program
  - Preferred choice of exhibit space (after Gold Sponsors)
  - Link to your company's website from logo on EMTSP meeting web page
  - 5 minutes on General Session agenda
- BRONZE SPONSORSHIP** ..... \$2,500
  - Preferred choice of exhibit space (after Silver Sponsors)
  - Recognition in meeting program
  - Link to your company's website from logo on EMTSP meeting web page
  - 2 minutes on General Session agenda

## EQUIPMENT EXHIBIT

Please describe items and sizes.

## CONTACT INFORMATION

NAME

COMPANY

WORK PHONE

EMAIL

## TOTAL DUE

\$

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BILLING EMAIL (RECEIPT RECIPIENT)

BILLING STREET ADDRESS

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# EXHIBITOR REGISTRATION

Please let us know who from your company will be attending the conference. Each exhibit space includes two (2) free conference attendees, and additional registrations are available at the reduced rate of \$500 each.

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- ▶ MAIL, WITH PAYMENT: **AASHTO EMTSP, 2857 Jolly Rd., Okemos, MI 48864**

## 1ST ATTENDEE (NO CHARGE)

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

WORK PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## 2ND ATTENDEE (NO CHARGE)

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

WORK PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## ADDITIONAL ATTENDEE(S) @ \$500 EACH

Please use additional sheet if necessary.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

WORK PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## TOTAL DUE

\$

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CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

CARDHOLDER PHONE NUMBER \_\_\_\_\_

CARDHOLDER EMAIL (RECEIPT RECIPIENT) \_\_\_\_\_

CARDHOLDER STREET ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

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