

SOUTHEASTERN STATES  
EQUIPMENT MANAGERS CONFERENCE, INC.  
P.O. BOX 23802  
JACKSON, MISSISSIPPI 39225-3802



Danny Keene – ARDOT, President  
Angel Birriel - FDOT, President Elect

John White - NCDOT, Secretary  
Reed B. McAtee - MDOT, Treasurer

Marcia Lee - WVDOT, Past President  
Jo Woten - TxDOT, Past President

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November 3, 2011

RE: 26<sup>th</sup> Annual Southeastern States Equipment Managers Conference  
June 24-28, 2012  
Mobile, Alabama

Gentlemen,

This year, the SSEMC, Inc., has partnered with the American Association of State Highway Transportation Officials' Equipment Management Technical Services Program (AASHTO / EMTSP) and are planning a national conference which will include the four regions of the U.S. and the TRB Maintenance Equipment Committee, AHD60. The agenda and meeting plans will be hosted and prepared by the EMTSP. The local logistics for the meeting will be directed by Ron Pruitt of the Alabama DOT, member of the EMTSP Oversight Panel, representing Region 2, and member of the SSEMC, Inc. If you would like to know more about the EMTSP you can follow this link ([www.emtsp.org](http://www.emtsp.org)) to their website. Registration forms and hotel information will be coming soon. We will send an email.

We are expecting delegates from as many as 48 of the state DOTs. There will be joint meetings for the most part but each region, as well as the TRB group will have breakout sessions on their own. The delegates are generally the people that write equipment specifications and/or purchase the equipment for their particular DOT. This conference will provide an opportunity for you to meet face-to-face with your existing or potential new customers.

This is a working conference. The main focus of all the regions is the selection, repair, replacement, development, and management of highway maintenance equipment, and providing certification and training for equipment operators and shop personnel.

Your registration will be handled by the EMTSP. You will need to go to the following link for registration forms and conference information. <http://www.emtsp.org/events/emtsp-events/>. Scroll down to find the meeting link. I have included an event flier.

For budgeting purposes, a 10x10 booth will be \$ 2,500.00 and a 20x20 will be \$ 10,000.00. We can discuss the possibility of a larger area if needed. You will be allowed to display equipment indoors. The main limiting factor will be the size of the entrance door and elevation of the ramp. We have a large area, but with the anticipated number of vendors I am sure it will go fast and will be on a first come basis. The tentative trade show schedule will be setup Sunday and run through Wednesday noon. If you have any questions about the trade show please contact me or Ronald Pruitt at 334-242-6063, email, [pruittr@dot.state.al.us](mailto:pruittr@dot.state.al.us)

If, after contacting the EMTSP, you have some questions that are not answered or need additional information, please do not hesitate to contact me by e-mail or at 601-359-7121.

On behalf of the EMTSP, we look forward to seeing you in Mobile, Alabama.

Best regards,

A handwritten signature in black ink, appearing to read "Reed B. McAtee". The signature is written in a cursive style and is located below the "Best regards," text.

Reed B. McAtee, Treasurer  
SSEMC Incorporated  
PO Box 23802  
Jackson, MS 39225-3802  
601-359-7121